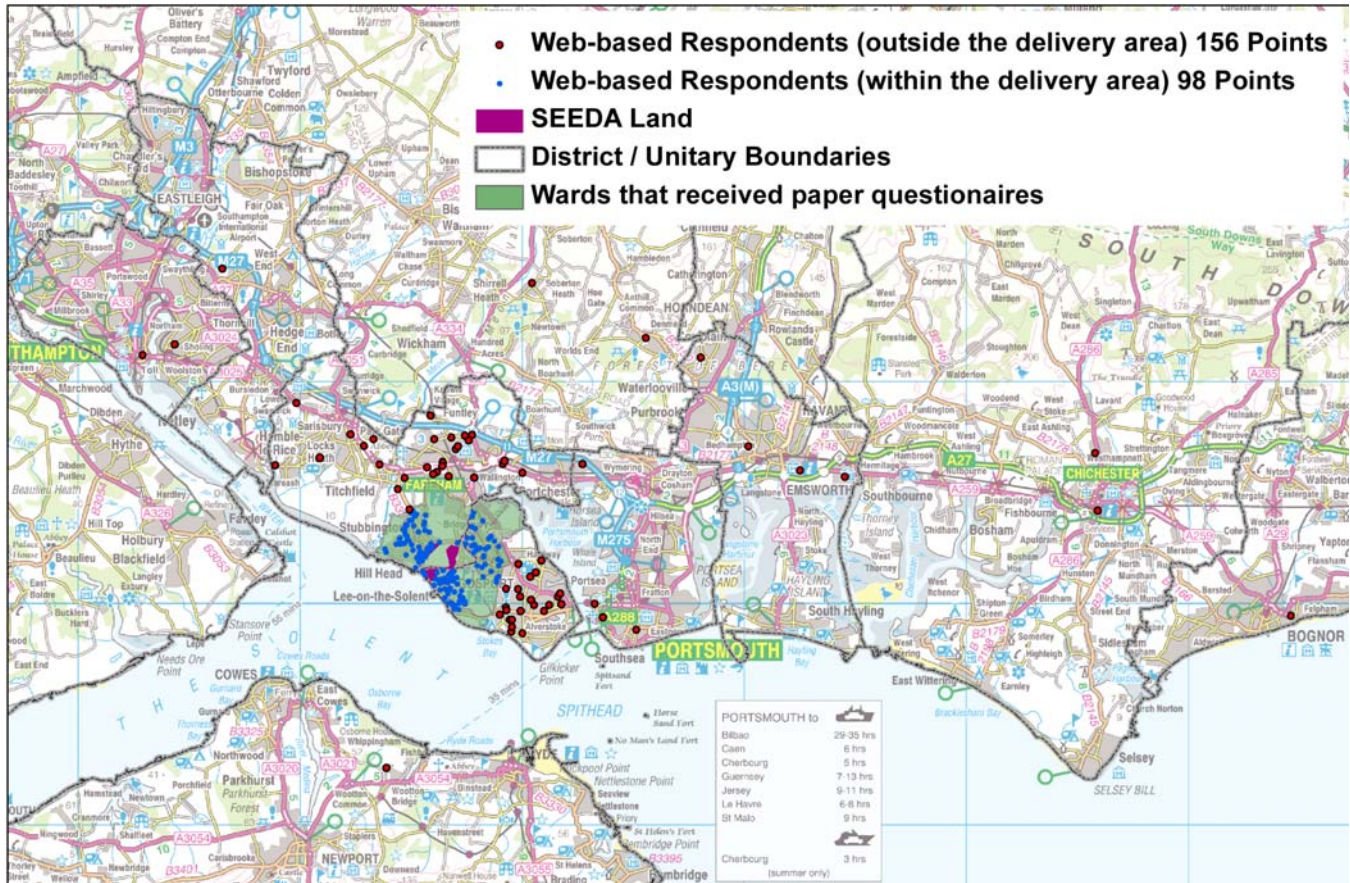




Daedalus



Counts and Percentages for the Daedalus Community 'Baseline Questionnaire' (Phase 1)

Groundwork - June 2007

Introduction

The following pages give the basic counts and percentages for the Daedalus 'Baseline Questionnaire' from phase 1 of the community consultation. Further analysis of these results (e.g. a break down of the responses against age and geographical location) with added context from the associated comments received will be added to form a more comprehensive report document. This more detailed report will be available shortly.

Over 20,000 questionnaires were sent to households in the 9 wards surrounding the Daedalus site. Residents were asked to either complete the paper questionnaires or type in their answers to an online website. Visits to schools and youth groups were also held to help get representation from the younger age brackets. The results in this report are the combination of the results received from all of these activities.

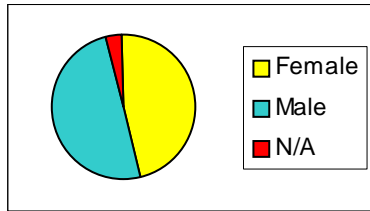
People were asked to provide their home postcode and 97% of respondents did so, enabling us to map the distribution of responses to the different questions.

In total, there were 5,187 replies, which is a 26% response rate and a particularly high rate for this type of consultation.

The counts and percentages are graphically represented on the following pages.

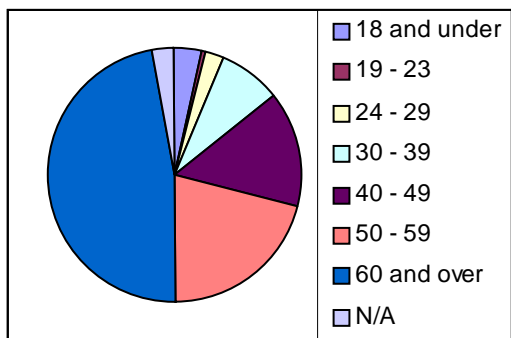
Demographics from Returned Questionnaires

Are you Male or Female?



	Frequency	Percent
Female	2,375	45.8
Male	2,605	50.2
N/A	207	4.0
Total	5,187	100.0

Please indicate which age bracket you fall into?



	Frequency	Percent
18 and under	189	3.6
19 - 23	22	0.4
24 - 29	123	2.4
30 - 39	418	8.1
40 - 49	765	14.7
50 - 59	1,064	20.5
60 and over	2,457	47.4
N/A	149	2.9
Total	5,187	100.0

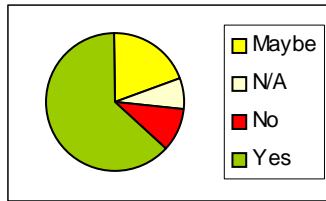
Census 2001 Demographics

Age bracket	Percentage
18 and under	24.4
19-23	5.9
24-29	6.8
30-39	14.1
40-49	13.6
50-59	12.8
60plus	22.4
Tot_pop	100.0

Sex	Percentage
Female	51
Male	49

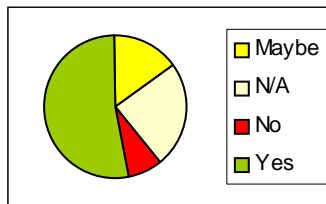
What Services, facilities and opportunities would you like to see at Daedalus?

Job opportunities?



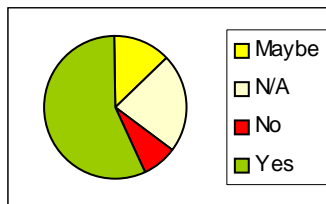
	Frequency	Percent
Maybe	1,016	19.6
N/A	367	7.1
No	531	10.2
Yes	3,273	63.1
Total	5,187	100.0

Marine



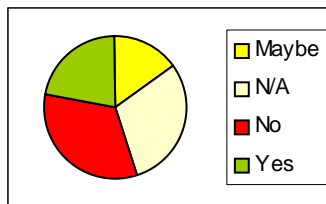
	Frequency	Percent
Maybe	808	15.6
N/A	1,221	23.5
No	404	7.8
Yes	2,754	53.1
Total	5,187	100.0

Aviation



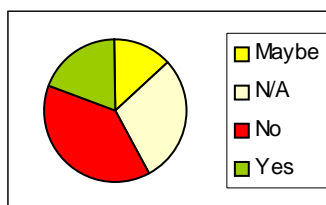
	Frequency	Percent
Maybe	682	13.1
N/A	1,152	22.2
No	398	7.7
Yes	2,955	57.0
Total	5,187	100.0

Manufacturing



	Frequency	Percent
Maybe	792	15.3
N/A	1,549	29.9
No	1,700	32.8
Yes	1,146	22.1
Total	5,187	100.0

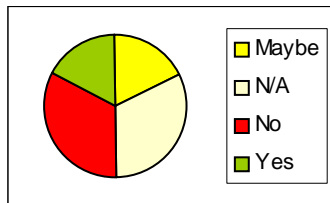
Retail



	Frequency	Percent
Maybe	711	13.7
N/A	1,462	28.2
No	2,011	38.8
Yes	1,003	19.3
Total	5,187	100.0

Offices

	Frequency	Percent
Maybe	932	18.0
N/A	1,637	31.6

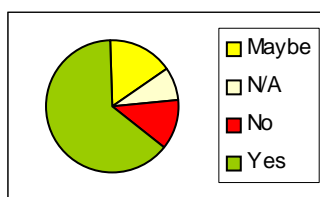


	Frequency	Percent
Maybe	932	18.0
N/A	1,637	31.6
No	1,714	33.0
Yes	904	17.4
Total	5,187	100.0

What Services, facilities and opportunities would you like to see at Daedalus?

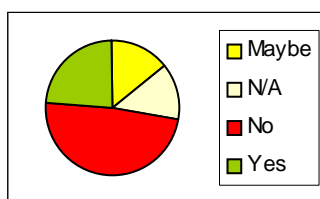
Leisure and Entertainment?

Sports / Fitness Facilities



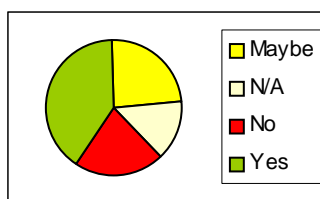
	Frequency	Percent
Maybe	817	15.8
N/A	424	8.2
No	616	11.9
Yes	3,330	64.2
Total	5,187	100.0

Shopping / Retail



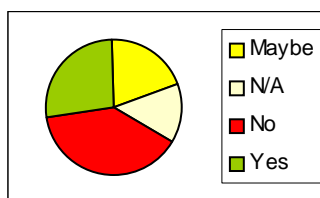
	Frequency	Percent
Maybe	745	14.4
N/A	715	13.8
No	2,493	48.1
Yes	1,234	23.8
Total	5,187	100.0

Museums / Culture



	Frequency	Percent
Maybe	1,247	24.0
N/A	720	13.9
No	1,077	20.8
Yes	2,143	41.3
Total	5,187	100.0

Hotels

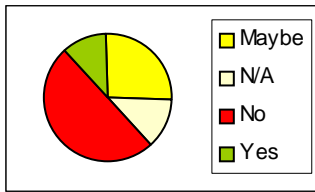


	Frequency	Percent
Maybe	1,039	20.0
N/A	706	13.6
No	1,990	38.4
Yes	1,452	28.0
Total	5,187	100.0

What Services, facilities and opportunities would you like to see at Daedalus?

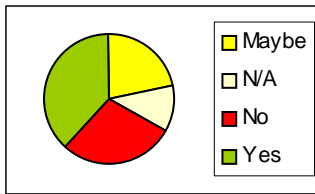
Community Facilities?

Places of Worship



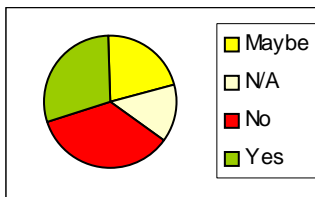
	Frequency	Percent
Maybe	1,335	25.7
N/A	644	12.4
No	2,584	49.8
Yes	624	12.0
Total	5,187	100.0

Community Centres



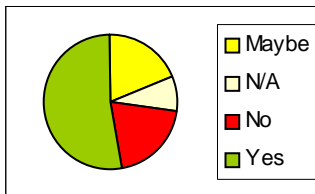
	Frequency	Percent
Maybe	1,145	22.1
N/A	563	10.9
No	1,487	28.7
Yes	1,992	38.4
Total	5,187	100.0

Libraries



	Frequency	Percent
Maybe	1,129	21.8
N/A	706	13.6
No	1,746	33.7
Yes	1,606	31.0
Total	5,187	100.0

Health Clinics

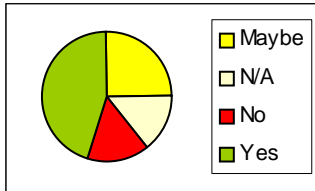


	Frequency	Percent
Maybe	988	19.0
N/A	429	8.3
No	1,019	19.6
Yes	2,751	53.0
Total	5,187	100.0

What Services, facilities and opportunities would you like to see at Daedalus?

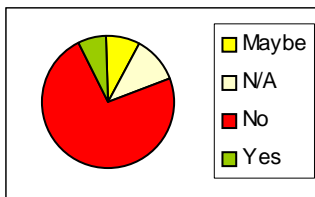
Other Facilities?

Education / Training Opportunities



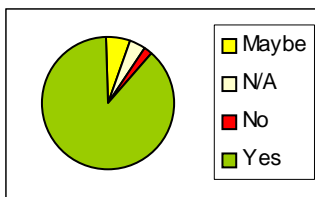
	Frequency	Percent
Maybe	1,296	25.0
N/A	756	14.6
No	781	15.1
Yes	2,354	45.4
Total	5,187	100.0

Housing



	Frequency	Percent
Maybe	440	8.5
N/A	583	11.2
No	3,796	73.2
Yes	368	7.1
Total	5,187	100.0

Green / Open Space



	Frequency	Percent
Maybe	324	6.2
N/A	192	3.7
No	101	1.9
Yes	4,570	88.1
Total	5,187	100.0

Conclusion

These results give us an excellent base of the overall opinions on broad key issues, which in turn enable us to identify 'hot topics' for further investigation and discussion during phase 2. We know that there is greater detail to establish around many of the responses and we can now begin to look at the reasoning, thought process and influencing factors around them. E.g. 63% of respondents said yes to sports and fitness facilities, so we now need to establish to what degree this is required; is it improvement of existing facilities or brand new provision; what type and level of service is required; suitable locations; what already exists etc.

Next Steps

A more detailed phase 1 community consultation report will be drawn up with added context from the comments received on the questionnaires and further analysis of these basic counts against demographics and geographical spread. Cross reference will also be made to recent local studies such as the Vision 4 Lee survey, the LSP Vision for Gosport survey.

A break down of these basic counts and percentages by ward and super output areas will also be made available to circulate to not only circulate to ward councillors, but also to highlight any clear trends between residential areas.

This information will not only inform the masterplanners in preparation for their design process, but will also be used to inform the phase 2 Topic Workshops and Drop In session.